

USTOA MEMBERS IMMERGE TRAVELERS IN A DEEPER EXPLORATION OF THE NATIONAL PARKS

*New Modern Day Explorers Series with Austin Adventures Takes Travelers
Behind the Scenes in Yellowstone during Centennial Year Celebrations*



(Photo credit: Justin Weiler)

NEW YORK – August 25, 2016 – Today marks the 100 year anniversary of the United States National Park Service, which embodies the countries’ most precious natural gems. To honor the milestone, the United States Tour Operators Association (USTOA) gives travelers an insider look at the United States’ first national park with the debut of the [Modern Day Explorer in Yellowstone National Park](#) video series.

The three videos follow Kasey Austin as she scouts local experiences and adventure activities to incorporate in Austin Adventures’ Yellowstone National Park itineraries. Created in partnership with [Xanterra Parks & Resorts](#) and [Austin Adventures](#), the videos highlight Kasey’s adventures to find local cuisine, meet with park rangers, whitewater raft, discover an off-the-beaten path to Old Faithful filled with bubbling hot springs and not another tourist in site, learn to lasso like a cowboy, horseback ride through the deep countryside, and so much more.

Inspired travelers can find their ideal Yellowstone itinerary by clicking [here](#) or search a variety of other National Park itineraries by using the “Find Your Dream Vacation” section of the USTOA homepage. The resulting options provide details on the length of trip, itineraries, dates, and prices for a range of packaged travel offerings.

The Yellowstone videos are the newest installment in USTOA's ongoing *Modern Day Explorers* series, a curated collection of in-depth videos and blog posts that introduces wanderlusts to the individuals responsible for scouting undiscovered travel experiences in new and emerging destinations and rediscovering what's new in beloved places. Each video series brings viewers behind the scenes to discover how these *Modern Day Explorers* find the rich and locally immersive experiences enjoyed by the eight million people who travel with USTOA tour operator members each year.

Modern Day Explorers videos and blog stories can be found at ustoa.com/modern-day-explorers, as well as ustoa.com/blog and youtube.com/user/ustoaany. Consumers can follow the adventures on Instagram and Twitter using #traveltogether or by visiting USTOA's Facebook page.

For more information on USTOA, visit ustoa.com, call 212-599-6599, or email information@ustoa.com.

About USTOA:

Representing more than \$13.5 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow nearly 8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

Contact:

Gina Dolecki/Katherine Henry

Redpoint Marketing PR., Inc.

212-229-0119

dolecki@redpointpr.com / henry@redpointpr.com

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